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## Affiliate Marketing Specialist

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Company: Educative Inc Location: Lahore Category: sales-and-related

Educative (educative.io) is a rapidly growing startup helping 1.5 million developers learn new skills and advance their engineering careers through online courses and interview prep.We are seeking a seasoned research assistant experienced with data collection and entry to help us grow our affiliate program. This role reports to the affiliate manager and will work closely with them to establish connections with potential affiliates, influencers, and partnerships. If you're seeking a role where you research influencers and assist with day-to-day tasks to support growth - this is it, and you will help define where we go.Responsibilities:Manage database of potential partnersCollect contact information and grow an internal database of leads. Create affiliate IDs and coupon codes, and manage miscellaneous tasks. Assist with partnership bookings, scheduling, and general questionsResearch influencers, potential partnerships, and affiliate opportunities. Educative (educative.io) is a hands-on learning platform for software developers of all levels. We were founded by industry veterans who understand first-hand the problems developers face staying on the cutting edge of modern technology. Educative's interactive, text-based courses are built to teach you the skills employers seek. We provide tools like in-browser coding environments and interview-focused assessments to help you practice as you learn. Educative connects millions of developers worldwide to become developers, grow their skills, or prepare for an interview. About Educative: Educative is a handson learning platform for software developers of all levels. We were founded by industry veterans who understand first-hand the problems developers face staying on the cutting edge of modern technology. Educative's interactive, text-based courses are built to teach you the skills employers are looking for. We provide tools like in-browser coding environments and

interview-focused assessments to help you practice as you learn. Educative is connecting millions of developers worldwide to become a developer, grow their skills, or prepare for an interview. Our learners rely on us to create engaging courses to get better at their job, find a better job, or experience the joy of learning. With the courses that you create, learners can maximize their success.

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