

Amazon Content Writer

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Company: SnaPhunt

Location: Pakistan

Category: arts-design-entertainment-sports-and-media

The Offer

Opportunity within a company with a solid track record of performance

Leadership Role

Strong opportunities to progress your career

The Job

You will be responsible for :

Working closely with the business to create an effective content marketing strategy and editorial plan in line with business objectives.

Developing and executing content marketing campaigns to drive traffic, engagement, leads, sales and customer retention.

Developing and managing the editorial calendar to ensure deadlines are met.

Generating engaging content for thought leadership pieces, websites, social platforms and marketing collateral.

Managing relationships with external marketing agencies.

Ensuring consistency of brand voice, style and tone across all content.

The Profile

You have at least 1 year experience ideally in Content Marketing within Internet industry.

You have the ability to develop engaging content for a wide range of audiences.

You are a creative marketing professional, preferably with a strong content creation and writing background.

Experience within would be a strong advantage.

You possess strong analytical skills and are comfortable dealing with numerical data

You are highly goal driven and work well in fast paced environments

You enjoy finding creative solutions to problems

The Employer

Our client provides eCommerce Services. Our client is a Hybrid Amazon Marketing agency offering Amazon vendor and seller store management. Additional Services provided are SEO, SMM, Website development, Shopify store management, and Digital Marketing.

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