

Area Manager (Marketing) 6 Positions

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Company: Gohar Publishers Pakistan

Location: Lahore

Category: sales-and-related

· Report to the Country manager and discuss with him latest information.· Visit the customers (schools) and promote the text material for selection· compute marketing data· hand out samples· identify best product for customer's needs· use interpersonal communication techniques· Advise retail dealers in use of marketing promotion techniques· arrange sample delivery schedules· conduct marketing presentations· estimate sample delivery dates· fill out marketing forms· use knowledge of written communication in marketing work· maintain records, reports, or files· obtain information from individuals· use computer to enter, access or retrieve data· prepare list of prospective customers· prepare recommendations based upon research· prepare reports Job Specification · Knowledge of principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, marketing techniques, and marketing control systems.· Fluency in English Language Information Technology and Services - Lahore, Karachi, Peshawar, Islamabad, Manchester, Pakistan

#J-18808-Ljbffr

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