

Assistant Brand Manager

[Apply Now](#)

Company: Human Capital HR Solutions

Location: Karachi

Category: other-general

Assistant Brand Manager

Human Capital HR Solutions, Pakistan
Generate ideas in collaborations with various partners and ensure implementation of annual marketing plan

Effectively manage agency partners (Creative, Media, Activation, OOH, Production Houses, Research, digital and any other vendor for day to day and project based activities

Work closely with Creative Agency to develop marketing materials of all variety

(communication, artworks, POSM and other collaterals) in line with the brand positioning.

Imagery and guidelines

Effective and efficient media planning and execution for campaigns on TV, Radio, print, OOH

Perform sales and investment analysis and develop brand strategy documents

Generate and maintain records of all investments and conducts a quarterly variance analysis

Plan and execute BTL activities including Events, Activations, Exhibitions and Seminars and ensure the media amplification as and when required.

Collaborate with Digital team for 360 degree campaigns or any other relevant task#J-18808-Ljbffr

[Apply Now](#)

Cross References and Citations:

1. Assistant Brand Manager Oil and gas jobs Jobs Karachi Oil and gas jobs ↗
2. Assistant Brand Manager Employment now Jobs Karachi Employment now ↗
3. Assistant Brand Manager UK jobs central Jobs Karachi UK jobs central ↗
4. Assistant Brand Manager The career jobs Jobs Karachi The career jobs ↗
5. Assistant Brand Manager Petroleum jobs Jobs Karachi Petroleum jobs ↗
6. Assistant Brand Manager Malaysia jobs Jobs Karachi Malaysia jobs ↗
7. Assistant Brand Manager Sports jobs Jobs Karachi Sports jobs ↗
8. Assistant Brand Manager Jobspro Jobs Karachi Jobspro ↗
9. Assistant Brand Manager Search Canada jobs Jobs Karachi Search Canada jobs ↗
10. Assistant Brand Manager Ukraine jobs Jobs Karachi Ukraine jobs ↗
11. Assistant Brand Manager New Zealand jobs Jobs Karachi New Zealand jobs ↗
12. Assistant Brand Manager Agile jobs near me Jobs Karachi Agile jobs near me ↗
13. Assistant Brand Manager Kazakhstan jobs Jobs Karachi Kazakhstan jobs ↗
14. Assistant Brand Manager Jobs careers central Jobs Karachi Jobs careers central ↗
15. Assistant Brand Manager Uruguay jobs Jobs Karachi Uruguay jobs ↗
16. Assistant Brand Manager Music jobs Jobs Karachi Music jobs ↗
17. Assistant Brand Manager NZ jobs central Jobs Karachi NZ jobs central ↗
18. Assistant Brand Manager Turkey jobs Jobs Karachi Turkey jobs ↗
19. Assistant brand manager Jobs Karachi ↗
20. AMP Version of Assistant brand manager ↗
21. Assistant brand manager Karachi Jobs ↗
22. Assistant brand manager Jobs Karachi ↗
23. Assistant brand manager Job Search ↗
24. Assistant brand manager Search ↗
25. Assistant brand manager Find Jobs ↗

Source: <https://pk.expertini.com/jobs/job/assistant-brand-manager-karachi-human-capital-hr-sol-2550-75268/>