

Assistant Manager

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Company: Indus Motor Company Ltd

Location: Karachi

Category: other-general

Assist in the handling and management of marketing and promotion activities of IMC

Assist in the handling and management with BTL and ATL activities for Toyota Pakistan

Co-ordinate with external and internal stakeholders for all marketing activities and campaigns

Effective communication and negotiation with vendors regarding all marketing activities

Assist in the management of media and budgets for all conventional advertising and sales promotion activities (Tv, radio and print media)#J-18808-Ljbffr

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