

Assistant Manager, Retail & Fundraising

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Company: Indus Hospital

Location: Multan

Category: other-general

Indus Hospital - Serving the Humanity:: Current VacanciesJob DetailJob Position - DepartmentAssistant Manager, Retail & Fundraising-Communication & Resource Development

Experience5 Years of experience with strong communication skills

EducationMBA in Marketing or Equivalent

Last Date11/30/2023 12:00:00 AM

Job DescriptionGenerate leads, opportunities, and new donors as per the targets agreed. Studying and researching different segments of society for potential donors; approaching potential donors based on this research using all available mediums/modes of communication. Follow up with and serve as a point of contact for potential donors to whom initial pitch has been made.

Manage and build a portfolio of donors along with planning, developing, and delivering proposals for soliciting donations.

Monitor the effectiveness of communication tactics by maintaining a track record of donor visits and prospects.

Organize, manage, and ensure smooth execution of different awareness and fundraising events & exhibitions in accordance with Indus Hospital & Health Network vision.

Supervise donor database.

Ensure no segment of society, individuals, locally as well as internationally are left unexplored.

Ensure receipt and acknowledgment letters for donors on a timely basis.

Invite and arrange a visit of the supporters to the various facilities and faculties of Indus

Hospital

Provide introductory tours to prospective donors.#J-18808-Ljbffr

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