

Asst. Manager- Online Marketing

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Company: Management Concepts

Location: Lahore

Category: other-general

Degree in IT and/or a Masters in marketing

Online Campaign Management: Planning and executing online campaign for strategic product along with other medium (TV, Print, OOH etc.)Website operation: Uploading product/non-product(PR, news,campaign banner) information on the Company website (monthly or biweekly)SNS Management: Communicating and managing online media/creativeagencies to develop SNS page and its operation.Others: Market trend sensing.Coordination with the agency for the fan page management on socialnetworks and monitoring it.Managing the bloggers' community

Job SpecificationPrior experience is not necessary. However, sound technical knowledge, preferably a degree in IT and/or a Masters in marketing required. Salary is negotiable, depending on the experience of the candidate.

Information Technology and Services - Lahore, Pakistan

About UsManagement Concepts is a human resource consulting company located in Lahore, Pakistan. We offer the ability to invest clients precious time on its core business while we become HR business partner and play the role of Executive Recruiter and/or a

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