

BRAND MANAGER

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Company: Connect Sales

Location: Saddar Town

Category: sales-and-related

FAMOUS FMCG COMPANY BASED IN KARACHI IS LOOKING FOR BRAND MANAGER, CANDIDATE MUST HAVE MBA WITH 3-5 YEARS OF STRONG BRAND MANAGEMENT EXPERIENCE WITHIN IN FMCG SECTOR, PLEASE APPLY ONLINE IF YOU FULLFIL THE ABOVE CRITERIA

development of the brands -Identify and manage brand projects & maintaining the positive brand profileManaging brand agencies and supplier Relationships.Instigating and managing brand research projects, including annual brand tracking.Ensuring that other areas of the business comply with brand standards and are continually updated with brand progress. Job Specification IBA Graduate with MBA Marketing3-5 years of Experience in Brand Management in FMCG sectorStrong communication, team management and PC skills Information Technology and Services - Karachi, Pakistan

#J-18808-Ljbffr

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