

Business Analyst Officer

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Company: ACE Money Transfer

Location: Lahore

Category: other-general

Position Overview:

We are currently seeking a skilled individual to join our team as a Business Analyst Officer. This role will be instrumental in supporting our pricing strategies and leveraging analytics to drive business decisions. The ideal candidate will have a strong background in finance, business analysis, coupled with exceptional stakeholder management skills.

Responsibilities: Translate business requirements into technical specifications for data visualization projects and pricing analysis.

Proactively engage with stakeholders to understand their needs, gather feedback, and ensure that solutions meet their requirements.

Collaborate with the Pricing team to analyze market trends, Competitor Pricing, and Customer behavior to optimize pricing strategies.

Utilize MS Excel to manipulate and analyze datasets for pricing simulations and model development.

Assist in developing pricing models and conducting regular pricing reviews to ensure alignment with business objectives and profitability targets.

Work closely with cross-functional teams to gather data and insights to inform pricing decisions and strategic initiatives.

Act as a liaison between the Pricing team and other departments, ensuring effective communication and alignment of objectives.

Utilize data analytics tools such as Power BI to create interactive dashboards and reports that visualize complex datasets and provide actionable insights into business performance.

Provide recommendations based on data analysis to support strategic decision-making and drive pricing strategy improvements.

Stay updated on industry trends and best practices in pricing analysis and business analytics.

Requirements: Bachelor's degree in business administration, Finance, Accounting, Economics, or a related field.

Proficiency in MS Excel, including advance functions such as pivot tables, VLOOKUP, and data analysis tools.

Familiarity with data visualization tools such as power BI is advantageous, Experience or coursework in business analysis, pricing analysis, or data analytics is preferred.

Strong analytical and quantitative skills with the ability to interpret complex datasets and generate actionable insights.

Excellent communication and interpersonal skills, with the ability to collaborate effectively with cross function teams and stakeholders.

Proven Experience in stakeholder management, with the ability to build strong relationships and facilitate productive discussions.

Detail-oriented with a commitment to delivering high-quality work within established deadlines.

Ability to adapt to a fast-paced and dynamic work environment, with a proactive and solution-oriented mindset

If you are passionate about business analysis and analytics, with a strong focus on stakeholder management, we encourage you to apply for the Business Analyst Officer position. Join us as we leverage data-driven insights to optimize pricing strategies and drive business growth!#J-18808-Ljbffr

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