

Business Development Executive / Manager

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Company: Softsource Inc

Location: Lahore

Category: other-general

Passionate about Digital Marketing efforts that thrive on delivering existing project and sales campaign and content.

A Highly effective individual who has sharp eye for detail and is focused on improving, business performance through exceptional campaign execution, reporting and evaluation.

Experience bidding on up-work(Odesk and Elance)can make RFPs according to projects.

Must have an experience of US market and industry and excellent communication skills.

Make outbound calls to potential clients

Lead generation to Client conversion.

Job SpecificationNetworking, Persuasion, Prospecting, Public Speaking, Research,

Writing, Closing Skills, Motivation for Sales, Prospecting Skills, Sales Planning, Identification of Customer Needs and Challenges, Market Knowledge, Meeting Sales Goals,

Professionalism, CRM, and Microsoft Office.Business development management positions

require a bachelor's degree and 3-5 years of sales or marketing experience. An MBA is often

requested as well.Soft Source, Inc., a Georgia Corporation was founded in 1999 as a primary provider of engineering and information technology consulting service to clients in commercial

as well as public sector. Since then, the company has expanded into numerous othe

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