

## Business Development Manager

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Company: Cdigital

Location: Islamabad

Category: other-general

CDigital Islamabad is an Information Technology company specializing in Hi-Tech Security & Surveillance, Enterprise Software Development & Networking solutions. With a dynamic blend of qualified Project team. Company is providing IT and Security services in Pakistan and abroad for almost a decade. Our major clientele ranges from Government, defense to corporate organizations. We are looking for the energetic & motivated individual to lead our business development team. Responsibilities: Business in different domains like CCTV, ICT solutions. Exploring actively for potential clients. Pursuing and maintaining business relationships. Responsible for the continuous innovation and improvement of the product and service portfolio. Responsible for growth of sales of products and services. Responsible for development of business plan targets. Monitoring, follow-ups and responding to client enquiries. Following up with clients continuously and responding to client enquiries. Prepare business development strategies according to the market demand. Securing business opportunities by cultivating mutually beneficial business relationships with current and potential clients.

**Job Specification:** Master Degree in relevant field like MBA, MBA\_IT. 2-5 year experience preferably in Govt, Defense, Law & Corporate organizations. Capable to design Business development strategy & action line the targets. Use of ICT tools like web will be plus. Understanding about software markets local, abroad and on Internet. Good negotiation skills and persuasiveness.

Information Technology and Services - Rawalpindi, Pakistan

About Us: CDigital started its journey as an ICT company in 2003, having a quick growth,

Security & Surveillance division was added in 2005. Having more than 15 years in business, CDigital is now a progressive technology company having ICT & mustakbil.com asks for your consent to use your personal data to:perm\_identityPersonalised ads and content, ad and content measurement, audience insights and product development

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