

## Business Development Officer

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Company: Tech Peak

Location: Lahore

Category: other-general

### Business Development Officer

Tech Peak, PakistanBusiness Development Officer Responsibilities:

- Contacting potential clients to establish rapport and arrange meetings.
- Planning and overseeing new marketing initiatives.
- Researching organizations and individuals to find new opportunities.
- Increasing the value of current customers while attracting new ones.
- Finding and developing new markets and improving sales.
- Developing quotes and proposals for clients.
- Developing goals for the development team and business growth and ensuring they are met.

Business Development Officer Requirements:

- Bachelor's degree in business, marketing or related field.
- Experience in sales, marketing or related field.
- Linked in specialist and Freelance website experience would be a plugin.
- Strong communication skills and IT fluency.
- Ability to manage complex projects and multi-task.
- Excellent organizational skills.
- Ability to flourish with minimal guidance, be proactive, and handle uncertainty.
- Proficient in Word, Excel, Outlook, and PowerPoint.
- Comfortable using a computer for various tasks.

Job SpecificationExperience in sales, marketing or related field.

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