

## Carrier Relations Specialist

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Company: Cequens

Location: , , Pakistan

Category: other-general

Description of the Role: We are seeking a talented Business Analyst to join our Carrier Relations team. The role involves analyzing business requirements, A2P SMS testing, Grey market analysis, price sensitivity analysis, and identifying opportunities for improvement, and working with stakeholders to develop business rules to be applied on different firewalls, in addition to traffic trend analysis to support in building exclusivity business cases. The ideal candidate will have a strong background in SMS aggregator business, A2P and P2P SMS pricing, AIT and grey market impact on SMS, excellent analytical skills, and the ability to communicate effectively with technical and non-technical stakeholders and prepare management reports and dashboards . If you are passionate about leveraging data to drive business decisions and have experience in the SMS industry, we encourage you to apply for this exciting opportunity.

Responsibilities:- Perform A2P SMS testing using different available tools and systems- Provide gap analysis and market intelligence about different MNOs- Responsible for proposing business rules to be applied in different firewall systems to protect against grey market - Responsible for raising a flag and alarm when a leakage occurs - Perform traffic and price sensitivity analysis and traffic projections - Prepare the needed data to prepare exclusivity business cases- Prepare management reporting and dashboards.- Demonstrate detailed knowledge in wholesale A2P SMS business and traffic trends- Ability to identify opportunities and new customer acquisition- Monitor and analyze different market trends and rates

#J-18808-Ljbffr

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