

CEO

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Company: Toplinepr

Location: Karachi

Category: other-general

Farhan Shabbir is a senior media person and PR practitioner. He has been in the field of TV Journalism for the last 20 plus years since the inception of private media in Pakistan. He was among the pioneer member of Indus TV, ARY News, Bol News and Neo News. He started his PR firm namely Topline PR in 2011. His aim was to introduce Hybrid PR in addition to traditional PR in Pakistan. He aims to hold seminars and conferences on different issues directly related to business and consumers in Pakistan.

CEO

Morning Show Anchor GNNGlobal, social, and now digital. Business environments and ways of communication are changing significantly on daily basis. However, the “basics of public relations” that has always successfully connected media, clients, and consumers as well as the comprehensive public relations solutions to communication challenges have not.

Topline PR has cultivated public relations ability through the following three components.

The ability to discover the idea that that accurately reflects clients’ hidden individuality as well as our story building ability. The ability to execute these ideas. The media relations skills that are the basis for it all.

Topline PR supports the promotion of our clients’ business through the proposal of core integrated communication solutions up to the final implementation.

Thanks to our clients, our media, our shareholders, and our employees we have been allowed to function as fastest emerging Public Relations Company in Pakistan.

Director Media Communications Former senior producer in different TV channels including GNN, ARY NEWS, GEO NEWS, PTV News and INDUS NEWS. Shaikh Saeed has strong

relations with TV producers and directors.

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Lahore Office: Bungalow # 296,
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