

## Chief Marketing Officer (CMO)

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Company: Jagah Online

Location: Saddar Town

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Looking for next life changing career move with a possible fortune?We are looking for Founders CMO position for an Internationally Funded Very fast growing Tech Start Up With Tech BPObased in Karachi. You should have at least 10 years experience with successful practically proven hand on experience as CMO.If ready so, apply with your detailed profile, CV and Projects.Confidentiality is highly maintained6 figures Salary + Benefits + Potential Equity /Life changing Success feeJob SpecificationA Chief Marketing Officer (CMO) is responsible for overseeing the planning, development and execution of the business 's marketing and advertising initiatives. Reporting directly to the chief executive officer, the CMO's primary responsibility is to generate revenue by increasing sales through successful marketing for the entire organization, using market research, pricing, product marketing, marketing communications, advertising and public relations.

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