

## Content Manager - Digital

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Company: Codestel

Location: Islamabad

Category: other-general

This position requires good hands on experience with content strategy, creative development and execution, including an understanding of the digital landscape across web, mobile, email, and paid media. You should have deep understanding about building and executing a Brand's content campaign and Strong understanding of segmentation as it relates to broader marketing and digital channel capabilities.

Job Specification Consumer Insights/Analytics, and Social Media including Facebook, LinkedIn, Twitter, and Instagram.

Manage all aspects of content production and maintenance, including blogs, articles, whitepapers, e-newsletters, imagery and videos.

Liaise with content writers to ensure brand consistency.

Ensure compliance with law (e.g. copyright and data protection).

Ability to work under pressure and manage conflicting workloads.

Codestel Corporation is a leading global provider of communications and network solutions.

Through its network of operators across many countries including Canada and USA, the company delivers innovative products and business solutions. Codestel prov

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