

Content Manager

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Company: OneApp

Location: Islamabad

Category: other-general

Job DescriptionKey Responsibilities:

Publish 2-3 long-form (1,000+ words) pieces per week. Most of the time you'll be writing about marketing, and you'll be doing it in-depth to help our audience get max value.

Refresh articles to improve their freshness and relevance.

You'll interpret and implement recommendations from our SEO agency. This could be anything from improving title tags and meta descriptions to a featured snippet optimization.

Help with other marketing projects as needed (e.g. copy for an email or landing page, webinar decks, and more).

Job SpecificationHands on experience with MS Office and WordPress

Basic technical knowledge of HTML and web publishing

Knowledge of SEO and web traffic metrics

Familiarity with social media

Excellent writing skills in English

Attention to detail

Good organizational and time-management skills

BSc degree in Journalism, Marketing or relevant field

Job Rewards and Benefits Communication

#J-18808-Ljbffr

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