

## Content Researcher

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Company: TekRevol

Location: Karachi Division

Category: other-general

**About Tekrevol:** Tekrevol is a leading mobile app development company dedicated to providing businesses with reliable technological solutions. We have helped countless entrepreneurs achieve their goals and drive results by creating top-rated mobile apps and websites. As a global company, our aim isn't just to create digital solutions but to help businesses achieve sustainable growth and scalability. Our teams and networks stretch across the United States and have extended its reach to Ukraine & the Middle East.

**Job Description:** We are seeking a diligent researcher to join our team, focusing on comprehensive research tasks from the marketing and sales perspective. The ideal candidate will contribute valuable insights, aiding in informed decision-making.

Responsibilities include market analysis, competitor assessments, and trend identification.

Strong analytical skills and proficiency in gathering and interpreting data are crucial.

Collaborating with the marketing and sales teams, the researcher will play a pivotal role in shaping strategic initiatives.

**Requirements:** Minimum 1 years of experience in related field with Bachelor's degree  
**Research Expertise:** Proven experience in conducting thorough research, encompassing market analysis, competitor assessments, and trend

identification.  
**Analytical Proficiency:** Strong analytical skills to gather, interpret, and present data effectively, contributing to informed decision-making processes.

**Collaborative Approach:** Ability to work seamlessly with cross-functional teams, particularly with the marketing and sales departments, ensuring alignment with strategic goals.

**Attention to Detail:** Meticulous attention to detail to produce accurate and reliable research outputs.  
**Effective Communication:** Excellent communication skills to convey research findings clearly and concisely.

**Initiative and**

Curiosity: Proactive approach to exploring new avenues for research and staying abreast of industry developments. Problem-Solving Skills: Adept at identifying challenges and proposing effective solutions in the context of marketing and sales research. Adaptability: Ability to adapt to evolving research needs and contribute to a dynamic and collaborative work environment. Time Management: Efficient time management skills to meet deadlines and deliver high-quality research outputs. Passion for Impact: Demonstrated enthusiasm for research and a strong desire to contribute to the overall business growth through insightful analysis and recommendations. Shift Timings: Afternoon (3:00p.m. –12:00a.m.)

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