

Content Writer (Office-Based) (Lahore)

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Company: the360technologies

Location: Lahore

Category: other-general

Employer:the360technologies

Salary: Rs.20-35,000

Industry:Software Development

Location:Lahore• Write web content for topics related to but not restricted to custom packaging

- Boost sales with SEO optimized content for the products/services ha are offered by the prestigious organization
- Prepare well-structured drafts on the given topic
- Proofread and edit blog posts before publication
- Coordinate with marketing and design teams to illustrate articles
- Able to research keywords and use SEO guidelines to increase web traffic
- Identify research gaps in our content and update them
- Ensure overall quality of the content (Sentence structure, Relevancy To the topic, Coherence of ideas and info, etc.)
- Update website content when needed
- Submit work to Content Manager for review and approval

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(Apply at:rizwan.tahir@the360technologies.com)

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