

## Coordinator (Sales & Marketing) – North Punjab Clinical Laboratory, Aga Khan University Hospital

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Company: Aga Khan University

Location: , , Pakistan

Category: other-general

Department Clinical Laboratory Entity Aga Khan University Hospital

**Location**IntroductionThe Department of Pathology and Laboratory Medicine at The Aga Khan University is a dynamic academic center which serves the diagnostic needs of the country through its clinical laboratory services that spreads across Pakistan. AKUH's Clinical Laboratory is College of American Pathologists (CAP) accredited and caters to the need of the entire country through its tertiary lab at the main campus and 300+ specimen collection units and 13 stat labs across Pakistan. The Department of Pathology and Laboratory Medicine consists of five major sections namely Chemical Pathology, Haematology, Histopathology, Microbiology, and Molecular Pathology. Each section is academically driven and is highly engaged in research and undergraduate, postgraduate teaching and training.**Responsibilities**You are required to:visit doctors to create awareness about AKUH lab quality and services.organise Continuing Medical Education (CME) sessions in major hospitals.achieve test volumes and revenue budget/ targets by developing and implementing effective strategies.discuss various issues with the doctors related to lab tests / services, ensure feedback from AKUH and maintain records of the same.collect data and keep records of referring physicians, hospitals, clinics, number of Patients referred, number of tests conducted and revenue generated on monthly-basis.visit assigned collection points and perform quality, safety and financial audits and ensure smooth operations.assist in internal quality audits and environmental rounds.**Requirements** You should have: a Bachelor's degree, preferably in Business Administration at least two years of relevant

experience in healthcare organizations of good repute excellent interpersonal skills, particularly communication skills and ability to persuade people at all levels sound knowledge of computer software, particularly MS Office and proficiency in data maintenance and data analysis. willingness to work in shifts and travel as per the requirements. To Apply You should send your detailed CV via email to [human.resources@aku.edu](mailto:human.resources@aku.edu) and mention the job title in the subject line. Only shortlisted candidates will be contacted. Applications should be submitted latest by March 31, 2024

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