

Creative Head

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Company: Sky Marketing

Location: Islamabad

Category: other-general

We are looking for a talented and motivated creative head to lead our company's creative department. The successful candidate must possess excellent leadership qualities, with the ability to maximize the talents of their team.

As the creative Head, you will work closely with the media and marketing department to deliver engaging content that meets the expectations of our customers. You should be extremely creative, and dedicated, and possess excellent written and verbal communication skills.

Responsibilities :

- Working with the brand team to produce new ideas for company branding, promotional campaigns, and marketing communications.
- Evaluating trends, assessing new data, and keeping up-to-date with the latest marketing techniques.
- Assisting clients in resolving issues by responding to questions in a timely and professional manner.
- Creating and implementing tailored marketing plans based on individual client requirements.
- Directing brainstorming meetings and creative sessions.
- Shaping brand standards and creating procedures to ensure all products are brand appropriate.
- Supervising the department's daily workflow, assigning project workloads, and monitoring deadlines and budgets.
- Developing exceptional and well-crafted copy that meets project requirements.

- Must have Real estate Knowledge

Requirements :

- Bachelor's degree in art, graphic design, marketing, communications, journalism, and other relevant fields.
- A minimum of 3 years of experience,
- A solid understanding of design, copy, and web.Social Media practices.
- Brilliant interpersonal and communication skills.
- Have in-depth knowledge of brand development and multichannel marketing models.
- Must be a creative and strategic thinker. We are looking for a talented and motivated creative head to lead our company's creative department. The successful candidate must possess excellent leadership qualities, with the ability to maximize the talents of their team. As the creative Head, you will work closely with the media and marketing department to deliver engaging content that meets the expectations of our customers. You should be extremely creative, and dedicated, and possess excellent written and verbal communication skills.

Job Category:Business Development Officer

Job Type:Full Time

Job Location:Islamabad

Apply for this positionFull Name*

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City*Islamabad Islamabad

Lahore

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