

Creative Head

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Company: MYK Studios

Location: Lahore

Category: other-general

The creative director is charged with determining the best ways for us to visually represent our company's identity online. It's very much a people-oriented job, involving development of high-level concepts for design projects. It also involves working with internal and external clients, pitching designs, and understanding client needs. At times, we require you to develop visual designs, and at other times, the Creative Director will be responsible for recruiting and managing third party design firms as well as internal design resources.

Job Specification

- Lead creative sessions for project kick-offs

- Manage multiple projects from concept through completion

- Develop creative programs and design concepts that meet the business objectives of the organization and that advance our brand strategy

- Establish creative direction for the entire line of online services and programs

- Supervise and inspire the creative team of vendor partners; generate multiple concepts for a campaign or project

- Work with the account team, strategy team, and copywriters to develop concepts and present to management

- Work with internal teams to generate ideas for pitching and proposals

- Manage team members

- Provide quality control over concepts and projects,

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