

Creative Manager

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Company: D ad Communication

Location: Islamabad

Category: other-general

Creative Manager

D ad Communication, PakistanCreative and Innovative ideas and conversion of these ideas in to print and electronic media.

You will monitor, respond to, and communicate with the Creative Team. You will understand them through and through!

You'll also collaborate with designers, product marketers, sales professionals, and external influencers and industry experts to produce relevant content that meets the needs of both key stakeholders and our audience.

You will convince others that your creative ideas are worth investing time and effort in. This role is at the core of the marketing team, and others will rely on your work every single day.

Job SpecificationYou have a bachelor's degree in Marketing or related field.

You have 1-2 years of content marketing experience and you consider yourself pretty darn great at it!

Your past experience includes producing content for the Ad agency, as well as channel-specific knowledge.

You take dual-minded approach to your craft: You're highly creative and an excellent writer but can also be process-driven, think scale, and rely on data to make decisions.

Finally, you are a self-starter with ability to hit deadlines, work independently, multi-task and thrive under pressure in a fast paced environment.

Marketing and Advertising - Islamabad, Pakistan

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