

Creative Manager

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Company: Aura Communication

Location: Lahore

Category: other-general

Creative Manager

Aura Communication, PakistanShe will be responsible for generating the Concept/Ideas, words, slogans and audio scripts that accompany advertising visuals.

Urgently need a Female Copy/Content Writer and Creative writer.

Discussing the client's core message and target audience

Brainstorming visual and copy ideas with other members of the creative team

Writing and presenting a few options to clients

Modifying copy until the client is satisfied

Job SpecificationA copywriter should have:

Excellent command over the English and Urdu Language. Expert writing skills, editing and proof reading abilities.

Ability to write concise, attention grabbing and hard-hitting copy that puts the message across.

Creative bend of mind with strong visualization skills.

Be highly creative and imaginative

Have good written and interpersonal skills

Marketing and Advertising - Lahore, Pakistan

#J-18808-Ljbffr

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