

## Creative Marketing Content Writer And Web Content Manager

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Company: MavenUp

Location: Lahore

Category: other-general

Our company is in need of a talented Content Writer to create compelling blog posts, white papers, product descriptions, social media content, and web copy. We're looking for someone who will help us expand our digital footprint and drive more value through online content. The ideal candidate should have a proven track record of producing pieces that increase engagement and drive leads. This position requires a high level of creativity, as well as the ability to use data-driven insights to write better material. The successful candidate should also be detail-oriented and committed to meeting tight deadlines. Preference will be given to those with a strong writing portfolio, bachelor's degree, and relevant work experience.

Create content marketing campaigns to drive leads, and subscribers  
Use SEO best practices to generate traffic to our site  
Regularly produce various content types, including email, social media posts, blogs, and white papers  
Actively manage and promote our blog, and pitch articles to relevant third-party platforms  
Edit content produced by other members of the team  
Analyze content marketing metrics and makes changes as needed  
Collaborate with other departments to create innovative content ideas

**Content Writer qualifications and skills**  
Job Specification  
Bachelor's degree in English, Journalism, business or related field  
American native expression  
Knowledge of digital marketing tactics, including SEO, email marketing and web analytics  
Excellent writing skills, as well as the ability to communicate and collaborate effectively  
The ability to consistently meet tight deadlines  
At least three years of experience writing for a B2B audience

Information Technology and Services - Lahore, Pakistan  
About Mavenup  
MavenUp Creatives is one of the fastest-growing Information Technology and Digital Marketing firms that is focused on giving quality services. With a

vision of serving our valuable clients for the greater good of being in the virtual world, our tomustakbil.com asks for your consent to use your personal data to: perm\_identity Personalised ads and content, ad and content measurement, audience insights and product development devices Store and/or access information on a device Some vendors may process your personal data on the basis of legitimate interest, which you can object to by managing your options below. Look for a link at the bottom of this page or in our privacy policy where you can withdraw consent.

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