

## Creative Marketing Content Writer And Web Content Manager

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Company: MavenUp

Location: Lahore

Category: other-general

Our company is in need of a talented Content Writer to create compelling blog posts, white papers, product descriptions, social media content, and web copy. We're looking for someone who will help us expand our digital footprint and drive more value through online content. The ideal candidate should have a proven track record of producing pieces that increase engagement and drive leads. This position requires a high level of creativity, as well as the ability to use data-driven insights to write better material. The successful candidate should also be detail-oriented and committed to meeting tight deadlines.

Preference will be given to those with a strong writing portfolio, bachelor's degree, and relevant work experience.

Create content marketing campaigns to drive leads, and subscribers Use SEO best practices to generate traffic to our site

Regularly produce various content types, including email, social media posts, blogs, and white papers

Actively manage and promote our blog, and pitch articles to relevant third-party platforms

Edit content produced by other members of the team

Analyze content marketing metrics and makes changes as needed

Collaborate with other departments to create innovative content ideas

Content Writer qualifications and skills

Job Specification Bachelor's degree in English, Journalism, business or related field

American native expression

Knowledge of digital marketing tactics, including SEO, email marketing and web analytics

Excellent writing skills, as well as the ability to communicate and collaborate effectively

The ability to consistently meet tight deadlines

At least three years of experience writing for a B2B audience

Information Technology and Services - Lahore, PakistanAbout MavenupMavenUp

Creatives is one of the fastest-growing Information Technology and Digital Marketing firms that is focused on giving quality services. With a vision of serving our valuable clients for the greater good of being in the virtual world, our to

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