

Digital Content Manager - Remote

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Company: Planet of IT

Location: Faisalabad

Category: other-general

Digital Content Manager - Remote

Planet of IT, PakistanPlanet of IT is an IT consulting company founded in 2012. We are a team of qualified professionals with over 15 years of experience in the IT industry. We are a like-minded team of ardent, goal-oriented professionals with perseverance and purpose, having a deep-rooted sense of transparency within our structures. We provide a constant support to each other to build such teams that work hard to meet and exceed the expectations our customer. Our services include a wide range of IT consulting offerings such as DevOps, CI/CD Pipeline, Infrastructure development, Cloud, Microservices, R&D, SRE, Release, Agile and others. Our priority is serving our customers and finding the solutions that fit best for them.

About the role

ITAs a Digital Content Manager you will be solely responsible of creating and maintaining digital footprint of POIT's digital content on website, case studies, blogs, newsletters, and content for the SEO.

*This is a remote opportunity.

Integrating a diverse and inclusive work environment is one of POIT's core values. We are an equal opportunity employer and welcome people of different backgrounds, experiences, abilities, and perspectives.

Job SpecificationThe Key Responsibilities

To be successful in the role, ideal candidate needs a mix of skills and experience, personal attributes, and a desire to succeed.

Essential duties and responsibilities include the following. Other duties may be assigned:

Update and maintain public website and social media channels

Produce high quality technical content

Editing and improving existing content

Maintain continuity of style of content

Integrate user-friendly content in illustrations, graphs, and infographics for enhanced user experience.

Requirements

Strong verbal, written (typing, spelling, grammar) and interpersonal communication skills

Ability to quickly learn and understand complex topics and simplify complex information into friendly, simple language

Must be able to share few samples of technical contents produced in last 3 months

Applicant needs to have a good grasp of how to write content for SEO

Must have prior IT industry experience

Good to have Cloud and Digital transformation knowledge

Information Technology and Services - Milton, Canada About Us Planet of IT provides IT Services

Our Mission & Values

Our mission is to lead the way into the future- through consultancy, technical support, and integration of different gears of a Business. Our experience, expertise, and#J-18808-Ljbffr

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