

Digital Marketing Director

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Company: Regexsoft

Location: Lahore

Category: sales-and-related

Regexsoft is looking for Digital Marketing Director for its Apps and Games. The candidate has to be an expert in Digital Marketing and should be proficient at driving results while optimizing costs through different digital platforms. If you think you are competent enough and can be the part of regexsoft family then apply on hr@regexsoft.com Ideal candidate will be provided by attractive salary package, mobile allowance, fuel allowance. Other than that we also provide performance bonuses and we also share product revenues. Job Specification Study and keep current with latest app trends and technologies Register with mobile communities and intimate his/her manager Write reviews and press releases of mobile apps and submit to different mobile review sites Analyze advertising campaigns and keep an eye on ad networks for monetization purposes Increase downloads and monetization through advertisements Come up with new ideas to increase downloads of the mobile apps Information Technology and Services - Lahore, Pakistan

#J-18808-Ljbffr

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