

Digital Marketing Executive / SEO Professional

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Company: ENet Technologies Inc

Location: Karachi

Category: other-general

Digital Marketing Executive / SEO Professional

ENet Technologies Inc, Pakistan 2-3 years of experience as a Digital Marketing Expert / SEO Specialist in which you were responsible for the organic SEO of multiple clients. You must have a proven track record & passion towards work. We seek Karachi's best of the best.

Job Specification Ideal candidate must be result oriented, focused & have knowledge of current SEO trends.

ON- Page and OFF-page optimization

Implement SEO strategies and track results

Grow online communities and have command of social media marketing

Build links that positively affect SERPs.

Analyze and suggest keywords with variations.

Track competitor's strategies.

Must know about Google latest updates.

Perform traffic analysis and can make recommendations.

Knowledge of Content Marketing.

Lead generation.

In-depth experience with website analytics tools (e.g, Google Analytics, SEO Profiler, Ahrefs.com, etc.) Information Technology and Services - Karachi, Pakistan

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