

Digital Marketing Manager (Remote)

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Company: Retro vGames

Location: Islamabad

Category: other-general

Job DescriptionWe are seeking a highly skilled and experienced Digital Marketing Manager to join our dynamic marketing team.

The ideal candidate will be responsible for developing, implementing, and managing our overall digital marketing strategy. The Digital Marketing Manager will play a crucial role in driving online engagement, brand awareness, and customer acquisition through various digital channels.

The successful candidate will have a proven track record in digital marketing, a deep understanding of online consumer behavior, and a creative approach to campaign development.

Job SpecificationProven experience as a Digital Marketing Manager like, Ad Creatives & Video Design, Copywriting, Google Ads, Facebook Ads, Microsoft Ads, Affiliate Marketing, Influencer Marketing, and Team Management

In-depth knowledge of digital marketing channels, tools, and best practices.

Strong analytical skills with the ability to interpret data and provide actionable insights.

Excellent communication and interpersonal skills.

Leadership and team management skills.

Creative mindset with the ability to think outside the box.

Familiarity with marketing automation tools and analytics platforms.

Certifications in digital marketing (e.g., Google Ads, Facebook Blueprint) are a plus#J-18808-Ljbffr

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