

Digital Marketing & SEO Expert (m/f/d)

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Company: EU Tech Chamber

Location: Pakistan

Category: business-and-financial-operations

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Digital Marketing & SEO Expert(m/f/d)

Full Time

Pakistan

Remote

With Professional Experience

5/3/24

The European Technology Chamber is a registered NGO that enables European companies to use their technologies for the benefit of Europe and mankind - following our vision Technology obliges. As Europe's leading tech network, we are constantly enlarging our team to serve our network even better.

We are currently building our team and now searching for

Social Media /SEO Optimization Expert (m/f/d) - 100% remote

Your mission:

During the next years EU Tech wants to improve its brand and increase its overall performance.

Your daily tasks:

Managing social media accounts

Develop and execute social media strategies engaging content, optimizing company pages, moderating user-generated content, analyzing social data.

Measures and reports performance of all digital marketing campaigns and assesses against goals (ROI and KPIs).

Monitor and evaluate the company's social media presence and performance through analytical tools.

Prepare monthly reports on social media marketing efforts/performance.

Suggest recommendations to adjust the social media marketing strategy for optimal results.

Develop optimization strategies that increase the company's website search engine results rankings.

Coordinate with Marketing team to ensure SEO best practices are properly followed throughout website content as well as other editorial/marketing content.

What we are looking for:

You have a degree in relevant field

6+ years in social media accounts management and SEO Optimization

Analytical, independent and structured way of thinking and working

Self-starter mentality

We offer:

We stand for the vision of a better and more sustainable world - hand in hand with European technology companies. With the personalities who are active in our organization worldwide, you create a great network and inspiration for your daily work - also for your personal future. So you get the chance to grow with us and the whole EU Tech Chamber. Our offer is a role in a fast-moving international organization. If you are looking for an activity

with meaning and real impact in a fast growing and truly international organization, apply now with your resume and provide us some links with past projects.

You can find more information about us at www.eutec.org

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