

Digital Marketing Specialist

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Company: Rentokil Initial

Location: , , Pakistan

Category: other-general

The Digital Marketing Specialist will be responsible for implementing social media marketing strategies, managing digital marketing campaigns, analyzing web analytics, and executing online marketing activities. In this role you will be responsible for:

- Execute digital marketing strategies for brand visibility and engagement.
- Manage Google My Business profiles for accurate content.
- Use Marketing prospect tracking tools to nurture leads.
- Optimize campaigns with AI tools.
- Collaborate across teams for aligned efforts.
- Stay updated on industry trends for strategy enhancement.

#J-18808-Ljbffr

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