

Digital Marketing Specialist - REMOTE

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Company: DR Influencer Marketing - DRIM Influencer Agency

Location: Faisalabad

Category: other-general

Job DescriptionWe are the DRIM— Direct Response Influencer Marketing. During the first 2 years, we have transformed the influencer marketing industry. We work with Top Global brands and local brands in Pakistan, India, Indonesia, United Arab Emirates: Olymp Trade, Binomo, Noon, Domino's, Tata Consumer, Iherb, Hamleys, etc. We have more than 250 000 global influencers (and approx 10 000 from India) signed up for the platform and launched a cash-back app. Our goal for 2022 is to dominate influencers marketing in India and drive over 500 lakh CPA (Cost-Per-Action) results.

Sign up for a remote interview by following the link - <https://drim.one/job-seeker?refkey=6682409c2c07>

Respond to the vacancy and we will email you and send you an invitation.**Objectives:**

Successful implementation of the projects, following the agreements with the Customer in conjunction with the Senior Digital Marketing Manager. We offer free training for a new profession. We issue a certificate Digital marketing specialist**Tasks:**In coordination with a

Senior Digital Marketing Manager, execute the project task and focus on achieving the target numbers by:Daily coordinating with social media influencers (active hunting, coordinating with the registered influencers, suggesting influencers the right approach, ensuring publications)- Negotiating with bloggers in text format only;- Analyze the

influencers results on projects within our Platform- Daily report on the progress of the project.

Job Specification**Required Skills:-** Good writing skills (English + local languages)- High level of communication skills- Self-discipline- Stress resistance- Desire to grow in digital space

Preferred skills:A basic understanding of social media marketing is welcome#J-18808-Ljbfrr

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