E-Commerce Manager

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Company: Sindbad Trends Intl Llc

Location: Lahore

Category: other-general

Should have good knowledge of e-commerce Marketing and search engine optimization. Should be able to handle matters independently. Should be able to meet deadlines. Minimum 2 years of experience is required.The Web Developer will have overall responsibility for working on a variety of projects primarily involved in web site design and development, including creation of custom graphics. Responsible for designing the user interface and overall customer experience for our web sites and e-commerce applications. This includes overall navigation flow, layout of specific pages, creation of individual graphic elements, animation and integration of custom e-commerce online shopping carts.The Responsibilities will include:- Responsible for design maintenance of all Web sites and other electronic publications and applications.- Deals with preparation of illustrative materials from artists and customers.- Ensures that all design elements, templates and finished solutions work within a variety of browser types and screen settings along with the constraints set by development and design.- Works with sales and development staff on style and approach for all projects.- Provides design elements, logos, comps, templates, and finished solutions.- Participates in efforts to improve quality of Web sites and other electronic publications as required.Extra skill and abilities:- Three to five years experience in Web-based graphic design or web interface design, B.A. or B.S. in graphic design, art or related field or equivalent academic and work experience.-- - Written communication skills Job Specification Skills RequiredGraphics Design Skills(Adobe Photoshop, Illustrator, Flash, Corel, Freehand etc.)Website Design Skills(HTML coding, CSS, Dreamweaver)Web Development Skills(PHP, MySql & Java Scripting)- Excellent typography and illustration- Required excellent work under extreme pressure with

minimum supervision.- Excellent oral and written communications in English is mandatory.

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