

## E-commerce PPC Strategist – Google & Bing

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Company: Redox Fashion London

Location: , , Pakistan

Category: other-general

### Job descriptionSummary:

We are looking for a highly skilled and experienced PPC Expert to join our team. The ideal candidate will have a deep understanding of the apparel industry and Google Shopping ads. They will be responsible for setting up and managing our Google Shopping campaigns, as well as optimizing our campaigns for performance.

### Responsibilities:

Set up and manage Google Shopping campaignsOptimize Google Shopping campaigns for performanceWork with the marketing team to develop and execute PPC strategiesStay up-to-date on the latest PPC trends and best practicesQualifications:

3+ years of experience in PPC, with a focus on Google Shopping adsStrong understanding of the apparel industryExcellent analytical and problem-solving skillsAbility to work independently and as part of a teamExcellent communication and interpersonal skillsBenefits:

Competitive salary and benefits packageOpportunity to work with a talented team of professionalsChance to make a significant impact on the growth of our companyIf you are a highly skilled and experienced PPC Expert with a passion for the apparel industry, we encourage you to apply. We look forward to hearing from you!

Job Type: Full-time

Salary: Rs70,000.00 - Rs80,000.00 per month

Ability to commute/relocate:

Karachi: Reliably commute or planning to relocate before starting work (Required)

#J-18808-Ljbffr

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