

Ebay Sales Manager

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Company: Sanyou Lighting Technologies

Location: Saddar Town

Category: other-general

Ebay Sales Manager Sanyou Lighting Technologies, Pakistan The core objective of this description is to encourage our prospect employee to work outside the box and within reason, it also discourages that's not my job attitude. Your duties will include (but not limited to) the following: Create and deliver digital marketing initiatives which engage with the target audience, drive brand awareness, and deliver exceptional customer acquisition and mention Maintain a constant view of competitive activity and react appropriately Optimize and revamp existing product listings, tally stock and remove obsolete items Manage a team of eBay associates and their stores to maximize selling potential Schedule promotional campaigns and define budget constraints Think creatively and outside the box to maintain top rated status on all given stores Prepare weekly and monthly presentations on store performance Meet expected sales targets and requirements with a positive working attitude

Job Specification

All qualifications must comply with HEC legislation and must be genuine. Requirements include: Proven e-commerce (Amazon/eBay) experience, successful track record Possession of versatility, originality and confidence to improve sales In depth knowledge of eBay ranking algorithms, Cassini and Best Match Highly proficient in control, compliance and social interaction Professionalism regarding time, costs and deadlines

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