

## Ecommerce Manager

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Company: NASKSOFT Pakistan

Location: Lahore

Category: other-general

NASKSOFT is looking for an eCommerce Amazon/eBay officer to develop, implement, track and optimize our Amazon/eBay across all digital channels. Handle Performance notification and should be able to make an action plan Analyze market pricing to assist interpretation of reports and publish recommendations for an action plan Track the pricing of the existing product through Keepa Analysis Execute daily, weekly and monthly targets. Driving growth and profitability of our brands Influencing the product design, content, and attributes Managing the end-to-end process of product sales and promotion Monitoring Amazon account health and metrics, proactively alert team for issues Manage inventory levels in both seller central and our internal ERP Manage the product listings to increase rankings and improve customer engagement Configure products on internal ERP systems Improve the performance of the brand by optimizing reviews, SEO, and pricing Keep up to date with best practices for Amazon sellers. Keywords search Ideas of Linnworks Inventory system Products Images merchandising Listing Q/A Listing tracking Knowledge of eBay sales and marketing Listing products via eBay on a day-to-day basis Price checking, using your hardware knowledge, and dropping/raising prices accordingly Should have knowledge of all Amazon Accounts Operations such as: Inventory issues Blocked Listing POA's Plan of action if required Products complaints Account Health Performance Notifications Feedback Removal Job Specification Experience with Amazon Seller Central Account Management. Knowledge of Amazon FBA and FBM. Analytical Skills. Familiar with the Amazon Return policy. Experience in removing negative reviews by convincing Amazon. Competent with all aspects of HTML, eBay, knowhow of photo editing Laptop and Desktop Hardware Knowledge Knowledge of

eBay Listing Methods Experience in Clothes Business. Self-motivated to work independently. Able to adapt to the changing needs of the business. Accountability and Ownership. Knowhow of Different Listing tools Passion for technology. Developing constructive and cooperative working relationships with colleagues. Enjoys working in a deadline-driven environment. Information Technology and Services - Lahore, Pakistan

#J-18808-Ljbffr

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