

## Ecommerce Manager

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Company: NASKSOFT Pakistan

Location: Lahore

Category: other-general

NASKSOFT is looking for an eCommerce Amazon/eBay officer to develop, implement, track and optimize our Amazon/eBay across all digital channels.

Handle Performance notification and should be able to make an action plan

Analyze market pricing to assist interpretation of reports and publish recommendations for an action plan

Track the pricing of the existing product through Keepa Analysis

Execute daily, weekly and monthly targets.

Driving growth and profitability of our brands

Influencing the product design, content, and attributes

Managing the end-to-end process of product sales and promotion

Monitoring Amazon account health and metrics, proactively alert team for issues

Manage inventory levels in both seller central and our internal ERP

Manage the product listings to increase rankings and improve customer engagement

Configure products on internal ERP systems

Improve the performance of the brand by optimizing reviews, SEO, and pricing

Keep up to date with best practices for Amazon sellers.

Keywords search

Ideas of Linworks Inventory system

Products Images merchandising

Listing Q/A

Listing tracking

Knowledge of eBay sales and marketing

Listing products via eBay on a day-to-day basis

Price checking, using your hardware knowledge, and dropping/raising prices accordingly

Should have knowledge of all Amazon Accounts Operations such as:

Inventory issues

Blocked Listing

POA's Plan of action if required

Products complaints

Account Health

Performance Notifications

Feedback Removal

Job Specification Experience with Amazon Seller Central Account Management.

Knowledge of Amazon FBA and FBM.

Analytical Skills.

Familiar with the Amazon Return policy.

Experience in removing negative reviews by convincing Amazon.

Competent with all aspects of HTML, eBay, knowhow of photo editing

Laptop and Desktop Hardware Knowledge

Knowledge of eBay Listing Methods

Experience in Clothes Business.

Self-motivated to work independently.

Able to adapt to the changing needs of the business.

Accountability and Ownership.

Knowhow of Different Listing tools

Passion for technology.

Developing constructive and cooperative working relationships with colleagues.

Enjoys working in a deadline-driven environment.

Information Technology and Services - Lahore, Pakistan

#J-18808-Ljbffr

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