Pakistan Jobs Expertini®

Fast Cables Limited Jobs Deputy Manager Brand & Communication

Apply Now

Company: Fast Cables Limited

Location: , , Pakistan

Category: sales-and-related

Fast Cables Limited Jobs Deputy Manager Brand & Communication:

Cables:

????????????????????????? Deputy Manager Brand & Communication

???????????????????? Head Office, Lahore

Management, Public Relations, or Corporate Communications.

???????????????????????? Bachelor's Degree in Marketing,

Communications, or a related field.

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Proven track record of successfully implementing brand and communication strategies.

Strong project management skills with the ability to prioritize and meet deadlines.

Experience in managing social media platforms and digital campaigns.

Ability to think strategically while also being hands-on in execution.

Creative mindset with the ability to generate innovative ideas.

Excellent written and verbal communication skills.

Brand Strategy and Management:

Develop and implement effective brand strategies to enhance brand equity and awareness.

Ensure brand consistency across all communication channels and touchpoints.

Conduct market research to identify trends and opportunities for brand growth.

Communication Planning and Execution:

Create and execute integrated communication plans to reach target audiences.

Manage external communication, including press releases, media relations, and crisis communications.

Develop and maintain relationships with key media outlets and industry influencers.

Digital and Social Media Management:

Oversee the company's digital presence, including website content and social media channels.

Implement social media campaigns to engage and grow our online community.

Monitor and analyze social media metrics to optimize performance.

Content Development:

Lead the creation of compelling and consistent content across various platforms.

Collaborate with internal teams to ensure messaging aligns with brand values and objectives.

Develop thought leadership content to position the company as an industry authority.

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Deputy Manager Brand & Communication-Lahore.

Fast Cables Limited Jobs Deputy Manager Brand & Communication

#J-18808-Ljbffr

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