

## Full Stack PHP / Wordpress Developer

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Company: Allure SEO

Location: Islamabad

Category: other-general

### Full Stack PHP / Wordpress Developer

Allure SEO, PakistanThe ideal candidate should have full command of design and WordPress website development independently.

#### Responsibilities

- Designing and implementing new features and functionality
- Setup of WordPress options, plugin installation, and configuration
- Strong written and verbal English communication skills
- Establishing and guiding the website's architecture
- Strong organizational skills, structured thinking, and development methodology
- Ensuring high-performance and availability and managing all technical aspects of the CMS
- Helping formulates an effective, responsive design and turning it into a working theme.
- Knowledge of PHP best practices, debugging and profiling

#### Job SpecificationSkills and Qualifications

- Expert knowledge of WordPress (Plugin/theme development / API)
- Experience building user interfaces for websites and/or web applications
- Understanding of WordPress frameworks
- Experience designing and developing responsive design websites
- Comfortable working with debugging tools like Firebug, Chrome inspector, etc.
- Strong knowledge about how to secure a website using security plugins.
- Ability to convert comprehensive layout and wireframes into working HTML pages
- Knowledge of how to interact with RESTful APIs and formats (JSON, XML)

- Expert at optimizing WordPress websites for search engines specifically Google
- Knowledge of various SEO Plug-ins for WordPress
- Experience working with WordPress/WooCommerce
- Strong knowledge of WordPress Theme customization
- WordPress theme development
- Expertise on Elementor Framework will be plus
- Proficient understanding of code versioning tools {{such as Git, SVN, and Mercurial}}
- Strong understanding of PHP back-end development
- Knowledge of Twitter Bootstrap
- Strong coordination skills to coordinate with our Lead Project Manager, design team, and other developers
- Good knowledge of Adobe Photoshop and Adobe illustrator
- Knowledge of Code igniter and Laravel will be a plus.

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