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Games Product Manager

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Company: Raydiex

Location: Lahore

Category: other-general

B.S. or M.S. in Computer Science and/or Engineering or MBA from top B-school preferred The PM will work closely with production and design teams to drive product vision, business strategy and feature requirements. As business lead for their assigned projects, the PM is responsible for structuring and executing focused analysis to improve game performance and increase player engagement. In close collaboration with design teams, the PM will translate these insights into new content, features, and optimizations.

Collaborate to define the product vision, strategy and business model based on deep understanding of freemium game design and engagement/monetization mechanics; partner closely with production and design teams to conceptualize, spec and implement engaging features, mechanics, systems and modalities of play

Drive product requirements and feature roadmaps from concept through delivery; write clear and concise specs for new content, features and systems

Own and analyze game metrics (acquisition, retention, engagement, monetization, virality) and proactively identify and implement optimizations to player experience and core financial performance

Collaborate extensively with feature planning and optimization: define testing protocol, set up and execute multivariate tests, establish benchmarks internally and externally, measure performance and provide actionable recommendations to publishing, design and production teams

Create tuning scenarios for the in-game economy that optimize for an amazing player experiences, player retention and monetization.

Job SpecificationRequired skills and experience

Strong business & creative capabilities

Passion for creating innovative, fun and compelling games; passion for simulation games in particular

Ability to work collaboratively within a small team

3-5 years of experience at a top mobile / social games company or leading consumer web company

Experience designing and tuning a free to play economy

Strong experience in quantitative analysis, including the ability to model game parameters in Excel

Excellent data analysis skills required, experience with A/B and multivariate testing

Proven ability to partner with cross-functional disciplines and influence effectively

Strong organizational skills & attention to detail

Performance-driven self-starter and team player with outstanding written and oral communication skills

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