# Pakistan Jobs Expertini®

## **Graphic Designer (Sialkot)**

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Company: 50

Location: Gujranwala

Category: other-general

Job Opportunity for Candidates in Sialkot

We are looking for a qualified Graphic Designer who will design graphics for use in media products such as magazines, labels, advertising, and signage. ... developing concepts, graphics, and layouts for product illustrations, company logos, and websites.

### Responsibilities:

- \*Study design briefs and determine requirements
- \*Advise clients on strategies to engage target audiences
- \*Identify the best ways to illustrate and communicate clients vision while complying with design best practices
- \*Create designs using illustration, photo editing, and layout software
- \*Select colors, images, typography, and layout for communication materials, including websites, logos, signs, books, magazine covers, annual reports, advertisements, and social media posts
- \*Produce drafts for client review and make revisions based on feedback received
- \*Collaborate with other team members, such as marketing, sales, and business operations, throughout the various phases of a project
- \*Review designs for errors before they are printed or published
- \*Keep up-to-date with the latest design trends, tools, and technologies (Adobe Photoshop, Adobe Illustrator)

#### Requirements:

\*Excellent IT skills, especially with design and photo-editing software

- \*Exceptional creativity and innovation
- \*Excellent time management and organizational skills
- \*Accuracy and attention to detail
- \*An understanding of the latest trends and their role within a commercial environment
- \*Professional approach to time, costs, and deadlines

#### We Offer:

- \*Attractive Salary Package
- \*Bonuses and Increment based on Performance
- \*Competitive Environment

At Mbin we offer a long-term job opportunity. To have a brighter future for both the Company and its Employees.#J-18808-Ljbffr

## **Apply Now**

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Generated on: 2024-05-06 Expertini.Com

