

Graphic Designer & Social Media Manager

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Company: Autoglam

Location: , , Pakistan

Category: other-general

Are you a creative genius with a knack for visual storytelling? Do you have a passion for crafting captivating social media content that engages audiences? AutoGlam.pk is on the lookout for talented individuals like you to join our team as a Graphic Designer & Social Media Manager!

Job Title: Graphic Designer & Social Media Manager
Job Type: Full-time
Location: REMOTE JOB

Responsibilities:

- Graphic Design:** Create eye-catching visual content for social media platforms, websites, and promotional materials. Design marketing collateral including banners, posters, flyers, and digital ads. Develop and maintain consistent branding across all platforms. Collaborate with the marketing team to brainstorm and execute creative concepts.
- Social Media Management:** Manage and curate content for various social media channels such as Facebook, Instagram, Twitter, and LinkedIn. Develop social media strategies to increase engagement, followers, and brand awareness. Monitor social media trends, analyze performance metrics, and adjust strategies accordingly. Interact with followers, respond to comments/messages, and foster community engagement. Schedule and publish content using social media management tools.

Requirements:

- Graphic Design Skills:** Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign). Strong understanding of design principles, typography, and color theory. Ability to translate concepts into visually appealing graphics. Experience in creating digital illustrations and vector graphics is a plus.
- Social Media Expertise:** In-depth knowledge of social media platforms and their algorithms. Excellent written and verbal communication skills in English and Urdu. Ability to create engaging written and visual content. Familiarity with social media analytics tools to track performance metrics. Experience in managing paid

advertising campaigns on social media platforms. The salary for this position will range between 30,000 PKR to 90,000 PKR per month, based on skills, experience, and qualifications. How to Apply: If you're ready to unleash your creativity and take our brand to new heights, please send your resume along with a portfolio showcasing your graphic design work and social media campaigns to (email address). Be sure to include "Graphic Designer & Social Media Manager Application" in the subject line. At AutoGlam.pk, we believe in fostering a collaborative and dynamic work environment where innovation thrives. Join us in revolutionizing the automotive industry with your talent and passion! Job Category: Graphic Designer Social Media Manager Job Type: Full Time Job Location: REMOTE JOB Apply for this position Full Name * Email * Phone * Upload CV/Resume * Allowed Type(s): .pdf By using this form you agree with the storage and handling of your data by this website. *

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