

## International Marketing Manager - Export

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Company: MPL - Musani Pharmaceuticals Ltd.

Location: Karachi

Category: other-general

### International Marketing Manager - Export

MPL - Musani Pharmaceuticals Ltd., Pakistan To develop a plan for positive growth in our business through smart objectivity

#### DUTIES AND RESPONSIBILITIES:

Initiate business development activities in the assigned countries

Search for new potential markets and look for wholesale distributors.

Complete knowledge of pharmaceutical/ Nutraceutical products and regulatory requirements and export documents (Export documentation, pre/post shipment documentation, and LC)

Practical handling of global healthcare business along with up-to-date knowledge of logistics (3PL/4PL) and shipment procedures.

Coordination with various departments like Regulatory affairs, Product development, Planning, logistics, and finance to ensure timely execution of requirements

Sales and expense budgeting, formulation, execution, and monitoring of budget

Preparation and analysis of weekly and monthly reports to implement further strategies.

Promotional material availability and finalization of promotional material for a consignment

The astounding capability of communication, both verbal and non-verbal (written) to collect and analyze customer feedback and provide solutions

Conducting primary and secondary market research related to products, market potential, price and registration regulations, etc.

Job Specification Should be:

Emotionally intelligent and resilient enough.

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