

## Junior Front-end Developer

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Company: Typespacestudios

Location: Lahore

Category: other-general

**Graphic Design:**Create visually appealing and cohesive designs for various marketing materials including but not limited to, digital assets, print collateral, social media graphics, presentations, and event materials.

**Brand Identity:**Ensure consistency and adherence to brand guidelines in all design work. Help evolve and refine brand elements as necessary.

**Conceptualization and Ideation:**Work closely with cross-functional teams to brainstorm and develop creative concepts for campaigns, projects, and initiatives.

**Visual Storytelling:**Translate complex ideas and concepts into clear and compelling visual narratives that resonate with our audience.

**Illustration and Iconography:**Create custom illustrations and icons that align with the brand's visual language.

**Motion Graphics (optional):**Develop animations and motion graphics for use in videos, presentations, and interactive media.

**Photography/Videography (optional):**Collaborate with the content team to conceptualize and execute visual content for various platforms.

**User Interface (UI) Design (optional):**Assist in the creation of user-friendly and aesthetically pleasing interfaces for digital products or websites.

**Market Research:**Stay updated with design trends, industry standards, and emerging technologies. Provide insights on how visual communication can be enhanced.

**Project Management:**Manage multiple projects simultaneously, ensuring timely delivery of high-quality design work.

Qualifications: Bachelor's degree in Graphic Design, Visual Communication Design, or a related field.

years of experience in a similar role, preferably in (mention industry or relevant field).

Proficiency in design software (Adobe Creative Suite, Sketch, etc.).

Strong portfolio demonstrating a range of design skills across different mediums.

Excellent understanding of typography, color theory, and layout principles.

Knowledge of HTML/CSS and UX/UI design principles (optional).

Experience with motion graphics or video editing software (optional).

Strong communication and teamwork skills.

Ability to take feedback and iterate on designs.

How to Apply: Interested candidates should submit a resume, portfolio, and cover letter outlining their qualifications and experience using the form on this page. #J-18808-Ljbffr

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