Long-term Graphic Designers

Apply Now

Company: TalentPop

Location: Pakistan

Category: other-general

TalentPop is a leading Customer Service Management Agency that works with over 500 fast-growing E-Commerce brands to revolutionize their customer service and turn customer service into a revenue-generating channel. TalentPop provides end-to-end support to build, manage and optimize E-Commerce customer service teams. Your Customer Support team is the first point of contact between your customers and your brand and is responsible for representing your brand across all channels. We're here to make sure your customer's experience is a great one!

The Role

RESPONSIBILITIES:

Collaborate with the team to develop creative concepts from start to finish, including ideation, design, and final production in alignment with the brand's vision, guidelines, and strategy.

Produce and edit high-quality images, graphics, and videos for various marketing channels, including the brand's website, social media, ads, email marketing, etc.

Maintain an organized file system and adhere to version control best practices.

Manage multiple design projects simultaneously and meet deadlines for

Collaborate with the team to identify opportunities for design improvements and optimizations, and provide creative input and design direction on marketing campaigns and projects.

Ideal Profile

REQUIREMENTS:

Required: 1+ years of experience in graphic design and/or video editing.

Bachelor's degree in graphic design, visual communications, or a related field is a plus.

Proficient in any of the following: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Creative Cloud, Klayvio, and/or Canva.

Strong portfolio showcasing E-Commerce design expertise.

Familiarity with social media best practices for designing content across platforms.

Knowledge of best practices in HTML, CSS, and web design is a plus.

INTERNET REQUIREMENTS:

DSL, Cable, or Fiber internet connection is required - LAN connection is required (20 Mbps minimum).

Backup internet connection is required (For backup internet, the required speed should be at least 10 Mbps).

PERKS & BENEFITS:

Salary- $4 USD/hour

Paid Time Off

Work from home!

We're growing fast, which means more chances of advancement!

Work with a collaborative team and environment!

What's on Offer?

Great work culture

Leadership Role

Great financial rewards

Apply Now

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