

Looker Studio, Google Search Console & Analytics Specialist

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Company: Naomedical

Location: Karachi

Category: other-general

Looker Studio, Google Search Console & Analytics Specialist Contractor - 1099Pakistan, Lahore, Islamabad, PK

14 days ago Requisition ID: 1105

Salary Range: \$4.00 To 6.00 Hourly

Schedule: 30-40 hours a week Flexible schedule

Benefits: Paid Time Off (PTO), remote/work-from-home

Rate: Hourly and performance-based bonus

Nao Medical is a tech-enabled multi-specialty practice operating across multiple locations in New York. With a focus on delivering quality and comprehensive patient care, we offer a range of services including in-person visits, virtual appointments, and home visits. Our core values of respect, clarity, and thoughtfulness form the foundation of our patient-centered approach.

Job Summary

Join our team as a talented Looker Studio, Google Search Console, and Google Analytics Specialist to join our dynamic marketing team. You will be responsible for crafting insightful data visualizations and reports using Looker Studio, Google Search Console, and Google Analytics. You will play a key role in helping us translate raw data into actionable insights to optimize our marketing strategies and business performance.

Create compelling dashboards and reports for marketing campaigns, website traffic analysis, and other business needs.

Leverage Google Search Console, Google Analytics data to understand audience behavior, track

website performance, and identify areas for improvement.

Utilize advanced Looker Studio features to manipulate data, build custom visualizations, and automate reporting processes.

Collaborate with cross-functional teams to translate data insights into actionable strategies and decisions.

Effectively communicate data findings to diverse audiences through clear and concise presentations.

Skills and Qualifications

At least a bachelor's degree in a related field such as Marketing, Business, Computer Science, Information Technology, Data Science, or a similar discipline.

Essential: Extensive experience in Looker Studio (formerly Google Data Studio), including dashboard creation, data manipulation, and advanced functionalities.

Strong understanding of Google Analytics, including data analysis, segmentation, and reporting.

Strong understanding of Google Search Console

Excellent data analysis skills and ability to draw insightful conclusions from data.

Effective communication and presentation skills.

Proficiency in SQL (desired but not essential).

Desired: Experience with other BI tools or data visualization platforms.

Strong project management and problem-solving skills

Knowledge of A/B testing and other digital marketing analytics concepts.

At Nao Medical, we take pride in our innovative solutions. By leveraging technology, we strive to ensure that each patient receives personalized attention and achieves the best possible outcomes.

Nao Medical is an equal-opportunity employer, celebrates diversity, and is committed to building an inclusive environment for all employees and patients.

Send in your application "NAO" and join us in our mission to revive a human-centered approach to healthcare.#J-18808-Ljbffr

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