

## Maria B Designs (Pvt) Ltd Jobs Head of Marketing

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Company: Maria B Designs (Pvt) Ltd

Location: , , Pakistan

Category: sales-and-related

Maria B Designs (Pvt) Ltd Jobs Head of Marketing:

Maria. B. Designs (Pvt.) Ltd. is looking for Head of Marketing. The incumbent should have bachelor's degree in marketing from reputed institute.

He / She should be able to:

Ensuring the implementation of effective marketing strategies.

Monitoring, reviewing, and reporting on all marketing activities, results, and Return on Investment (ROI).

Identifying ways to grow the marketing department and secure resources.

Create strategic plans to increase department productivity

Develop, execute and manage departmental budgeting strategies to ensure activities are completed on time.

Developing the corporate brand identity in consultation with top management.

Create & execute concept of all video, digital & written content for brand.

Plan & execute all fashion, product & campaign shoots

Share progress, results, learnings, and relevant industry trends, with the top management.

Eligible candidates having at least 8-10 years' experience specially in Retail Fashion Industry are encouraged to send their updated resume (in PDF format) at by mentioning position in subject line.

This is Lahore based position.

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