

Marketing executive

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Company: Hilal Confectionery Private Limited.

Location: Karachi Division

Category: sales-and-related

We are looking for Marketing Executive to manage sales.1- Create marketing plans geared toward end users for each key product within portfolio, in line with strategy and targets and within budget.2. Work with the in-house designer to produce materials of visual impact and within brand guidelines.3. Preparation & delivery of marketing plan within key objective.4. Events planning, organization and execution.5. Copy writing of articles, marketing materials etc.6. Liaison with media and publishers as required.7. Ensuring that all marketing materials do not deviate from the established.8. Liaise with Events Coordinator to maximise visibility at conferences, including compiling a list of products and literature to display/demo, producing delegate inserts, etc.9. Develop strategies and deliver excellent sales and after-sales services to maximize sales, customer satisfaction and retention. Job Specification -Have Good communication skills.-Be regular and punctual.-Ability to generate business.- Experience will be an advantage- Ability to manage a campaign budget.-evaluating marketing campaigns;-monitoring competitor activity;-supporting the marketing manager and other colleagues. Information Technology and Services - Karachi, Pakistan About Us Hilal has been synonymous with excellent quality confectionery products for the past fifty years. Over the last half century, the company has diversified its product range, with a variety of popular new confectioneries for consumers all over Pakistan mustakbil.com asks for your consent to use your personal data to: perm_identity Personalised ads and content, ad and content measurement, audience insights and product development devices Store and/or access information on a device Some vendors may process your personal data on the basis of legitimate interest, which you can object to by managing your options below. Look for a link

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