

Marketing Executive

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Company: Bizsouls

Location: Lahore

Category: sales-and-related

Communicating with target audiences and managing customer relationships;Sourcing advertising opportunities and placing adverts in the press - local, regional, national and specialist publications - or on the radio, depending on the organisation and the campaign;Writing and proofreading copy;Liaising with designers and printers;Arranging the effective distribution of marketing materials;Maintaining and updating customer databases;Contributing to, and developing, marketing plans and strategies;Evaluating marketing campaigns;Job SpecificationCommunicating with target audiences and managing customer relationships;Sourcing advertising opportunities and placing adverts in the press - local, regional, national and specialist publications - or on the radio, depending on the organisation and the campaign;Writing and proofreading copy;Liaising with designers and printers;Arranging the effective distribution of marketing materials;Maintaining and updating customer databases;Contributing to, and developing, marketing plans and strategies; Information Technology and Services - Lahore, Pakistan

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